

I am pleased to be involved with the development of Cover FX, an innovative corrective make-up.

Corrective cosmetics became a part of my practice in 1985 for patients who were affected by skin problems and required the skills of makeup application in the privacy of their doctor's office. So I started an academic CosMedic Clinic and since then, corrective make-up has evolved to become an integral part of my practice. I can't imagine how I would take care of my patients without being able to offer them the most up-to-date corrective make-up products and services.

Seeing thousands of patients over 25 years in the CosMedic Clinic, allowed us to evaluate the utility of existing cosmetic products in the marketplace and their deficiencies. We were frustrated that a single colour would not work for every patient and many patients with sensitive skin, such as people with rosacea, could not tolerate the existing products.

Working with Lee Graff in the CosMedic Clinic, we have been able to go on and develop the best corrective make-up available in a global shade series. Patients have been incredibly enthusiastic in receiving the COVER FX products and Lee's expertise. In over 2 decades of practice, I have to say that providing camouflage make-up to patients in a clinical setting has been the most satisfying part of my career. In most of the patients, we have not only contributed significantly to increase their well being, but it is not an overstatement to say that we have changed their lives.

Patients will cry with relief when they see "how they are supposed to look" without their imperfection. The impact, of course, is it ends up changing the life of the practitioner as well.

All of us are better off for this kind of intervention and it makes a dermatologist's practice much more complete and satisfying. I am sure you will be as enthusiastic about the Cover FX products and CosMedic Clinic as I am.

Sincerely yours,

Neil H. Shear, M.D., FRCPC, FACP